



Citi Korea aims to become a corporation that helps realize a sustainable society through contributions that go beyond simple charity.



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Intro

Citibank Korea Inc. started business in the Korean financial market more than 50 years ago back in 1967. Citi Korea has provided the Korean market with diversified products and quality financial services based on Citi's global business knowhow accumulated for over 200 years growing together with the Korean economy and customers.

Citi has also changed itself swiftly to preemptively respond to the rapid changing digital and financial service environment and offer the best-in-class services to customers. It has not only strived to fulfill its proper duties as an enterprise to 'Be the Best for Our Clients' but been constantly devoted to the community as a responsible corporate citizen.

Citibank Korea has pursued advanced corporate citizenship to meet the corporate social responsibility principles of the Citi Foundation that has led Citigroup's social contribution with an aim to 'become the company that contributes to realizing a sustainable society through the contribution beyond simple charity' and the social contribution needs at the local level.

The three priorities of the Citi Foundation include Financial Inclusion for those who are alienated from the financial benefits, Pathways to Progress to strengthen the capabilities of the young generation who will lead the future, and Community Solutions to realize the sustainable society by engaging in environmental protection and supporting the economic growth of diverse members of society. With these priorities, Citi Korea has been implementing the Corporate Social Responsibility programs based on the following principles.

Building on the operation principles of 'Employee Participation,' 'Long-Term Commitment,' and 'Leading Activity,' Citibank Korea has forged partnerships with the organizations having diverse expertise including non-profit organizations, the academia, and government institutions not limiting its boundaries to merely making donations, and lent long-term support to both beneficiaries and communities that they can make real differences. In addition, it has continuously exerted itself to create the culture of volunteerism by designing varied non-monetary contribution programs where its people directly join for talent donation and allowing them to take leaves for volunteer activities.

Citi Korea has engaged in forward-looking corporate citizenship activities by identifying the areas waiting for helping hands to provide them with meaningful support and bring changes in the communities and the lives of the people in need.

As such, Citi Korea has been making ceaseless efforts to carry out its social responsibilities to the fullest, thereby providing accountable financial services and creating 'sustainable society.'



Pathways to Progress

In February 2017, the Citi Foundation announced it would invest USD 100 million by 2020 in supporting 500,000 youth aged 16 to 24 globally. Citi Korea and the Citi Foundation have been running educational programs in cooperation with the communities and non-profit organizations that have the educational goals of building entrepreneurship, and offering leadership training, financial management knowledge, and organizational skills to help the young people secure income streams by opening their own businesses or landing jobs.

Supporting Vocational High School Students to Find Employment

Shining Future, Citi-JA Employability Improvement Program for Vocational High Schools

'Shining Future,' is an education program designed to support vocational high school students to find employment that Citibank Korea has implemented since 2015 in partnership with JA Korea. The program has served as a stepping stone for the vocational high school students who enter into society earlier than others and offered them practical training to enhance employability such as mentoring of experts and superiors for their smooth settlement in society.

To nurture creativity, critical thinking, communication, and cooperative skills of the vocational high school students nationwide, instructor groups consisting of office workers visit the schools for on-site education, and practical learning sessions about how to write good resumes and self-introduction letters, and mock-interview skills are offered at the employability improvement workshops.



Shining Future, 2015~2020



Shining Future at a Glance

• Eligibility	2 nd and 3 rd graders at vocational high schools nationwide
• Key programs	School visit for practical vocational training and employability improvement workshops
• Partnership institution	JA Korea
• CKI engagement	CKI executives/ employees give lecture and help with mock interview as mentors

*The program is implemented under the auspices of the Citi Foundation.

Nurturing Healthy Leaders of Civil Society

Citi-Kyunghee University NGO Internship

'Citi-Kyunghee University NGO Internship Program' is one of the most well-entrenched corporate social responsibility programs of Citibank Korea that was launched in 2006 to foster the young leaders of civil society who would lead the community development and next generation NGOs in Korea. The industry-academia program gives undergraduates the opportunities to participate in the internship program and on-site training at NGOs nationwide for two months during the winter vacation every year.

The internship participants receive orientation to gain better understanding about NGO's roles and functions in civil society before being placed in the eight-week internship program. During the internship period, they take part in the volunteer activities called 'Sharing Day' through which they cultivate interest in social matters, build a sense of community, and learn why they need to develop mature citizenship and how to do social participation.



○ Citi-Kyunghee NGO Internship, 2006~2020



Total # of internship completers

1,363



Total # of participating institutions

1,025



Cumulative budget

KRW **3,068** MM

○ Citi-Kyunghee NGO Internship at a Glance

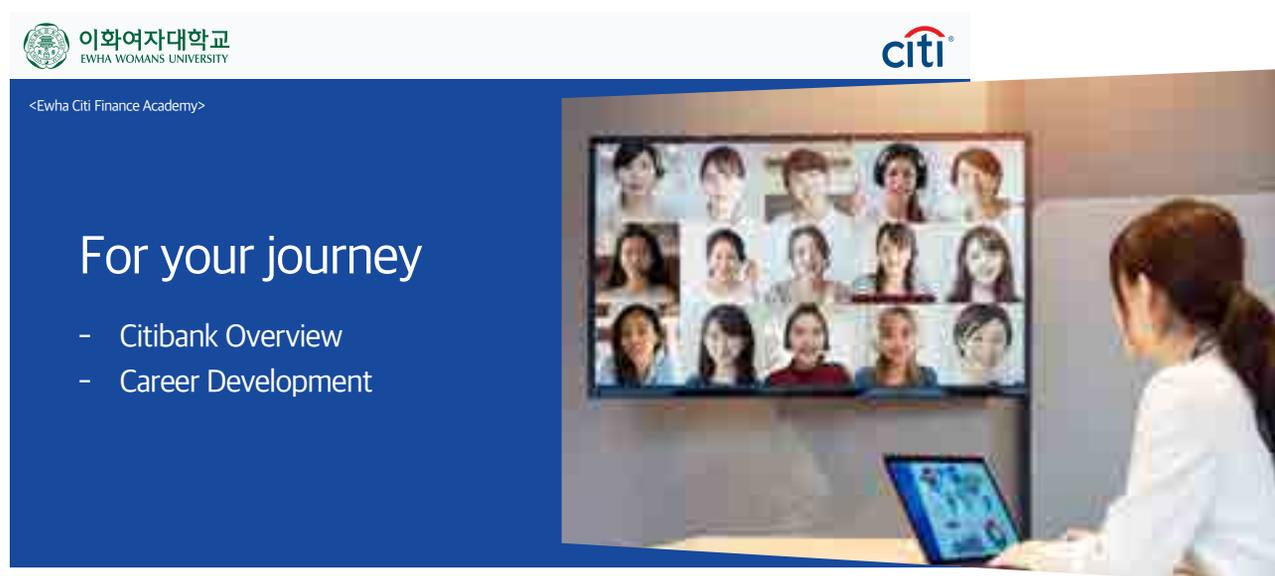
• Eligibility	1) Internship Undergraduates of 4-year universities and graduate students in Korea 2) NGO non-profit NGOs actively operating with full-time resources in Korea
• Key programs	Orientation, 'Sharing Day', Intern Day, Happy Lunch
• Partner institution	Kyunghee University Graduate School of Public Policy & Civic Engagement
• CKI engagement	Executives and employees of CKI take part in the Sharing Day programs to serve the community

Develop finance-savvy talents and enhance financial competitiveness

Ewha-Citi Global Finance Academy

Citibank Korea has run 'Ewha - Citi Global Finance Academy' in cooperation with Ewha School of Business since 2001 as an industry-academia program to deliver financial theories and working knowledge to the undergraduate and graduate students of Ewha University who aspire to build their career in the financial industry or in related areas.

The instructors from Citibank Korea pass on their field-earned working knowledge and knowhow on finance through more than 12 lecture sessions every semester. Ewha University, acknowledging its professional aspect, has included the program in the school's official curriculum granting it three credits.



○ Ewha-Citi Global Finance Academy, 2001~2020



○ Ewha Citi Global Finance Academy at a Glance

• Eligibility	Juniors and seniors, and graduates of Ewha Women's University
• Key programs	Global Finance 12 lectures per semester
• Partner institution	Ewha School of Business
• CKI engagement	Instructors (12 financial experts who are Citi Korea's executives/ employees)

Addressing social issues and supporting youth talent development

Impact Career Y(Youth) Sponsorship

'Impact Career Y (Youth)' is a youth hiring support program to address social issues in innovative manners and support young talents' job landing and their career in general through continuous networking with social ventures. Under the program, the young participants receive the training to enhance their vocational abilities and have chances to join numerous activities such as career forum and job fair where they benefit from practical help.

The program participants join the boot camp, a 2-week joint education program, to learn about business e-mail writing, and basic knowledge required for social rookies such as understanding on jobs and organizational characteristics. In particular, the program brings the participants the opportunities to take part in training together with those who have similar career concerns and join online communities for information sharing



○ 2018~2020 Program Info.



○ Impact Career Y at a glance

• Eligibility	Young job seekers
• Key program	Practical support for social rookies i.e. Job arrangements with social ventures, general career support, career forum, job fair, boot camp
• Partnership institution	Root Impact
• CKI engagement	Advisory role in career forum, etc.

*The program is implemented under the auspices of the Citi Foundation.

UNDP, building youth competencies in Asia Pacific together with Citi Foundation

Youth Co: Lab Korea Impact Ecosystem Mapping Dialogue

The Youth Co: Lab Korea was co-established by the Citi Foundation and the United Nations Development Programme/ UNDP Seoul Policy Center in 2017. The center is designed to deliver Sustainable Development Goals (SDGs) to address social issues through leadership, social innovation, and entrepreneurship, and improve capabilities of the youth by investing in the younger generation in the Asia Pacific region.

For the past four years, 75,000 young people from 28 countries and regions benefited from the Youth Co: Lab, and the program has helped more than 7,000 young social entrepreneurs and around 1,000 social enterprises with their new start and growth.

CKI first held the 'Youth Co: Lab Korea Policy Interface' in 2019 and opened the '2020 Youth Co: Lab Impact Ecosystem Mapping Dialogue' online in 2020.

In the 2020 Dialogue, 100 parties including those who were engaged in the 'startup ecosystem' in Korea or overseas, policy makers, and responsible CKI officers attended to identify the challenges and opportunities to expand the Impact that was driven by the startups in the four Asia Pacific cities of Seoul, Bangkok, Hochimin, and Singapore. The participants discussed practical ways to understand the Impact Ecosystem from a comprehensive viewpoint and help the startups and those who were in the startup business continue to grow in an inclusive environment.

Citibank Korea desires to support innovative young Korean entrepreneurs by endorsing varied initiatives and policies of Youth Co-Lab.



*The program is implemented under the auspices of Citi Foundation.



Financial Inclusion

Citi supports the efforts to develop an inclusive financial system that gives the socially vulnerable greater access to financial products, services, and tools. Access to capital and financial products empowers adults and youth to form financial assets, enables entrepreneurs to set up and develop businesses that create jobs and helps community-based organizations strengthen and transform the communities. Being fully aware of the fact that access to capital and products alone is never enough, Citi considers it very important to have the strong capability to maintain the sound financial status in the upcoming era of financial changes regardless of whether it is an economic boom or depression.

Guiding youth to develop right financial perspective

Think Money, Learning and Experience-Based Youth Financial Education Program

'Think Money' is a youth financial education program that Citibank Korea has carried out in partnership with the National YWCA of Korea since 2006. Professional Think Money instructors visit primary, middle, and high schools and community childcare centers across the country to provide financial education in varied forms.

In-depth financial education session is held 12 times each semester at partnering schools based on the learning materials published solely for the program, and the 'Good Entrepreneur,' an experience-based circuit financial education program, is also available. In tune with the trend of the times, Citibank Korea runs the digital financial education program at PubFin (Public Financial Education Station).



○ Think Money, 2006~2020



Total # of beneficiaries

568,328



Cumulative budget

KRW **5,865** MM

○ Think Money at a Glance

• Target	Primary, middle, high school and undergraduate students nationwide
• Key programs	Education at partnering schools, Think Money - financial education on the move, PubFin digital financial education
• Partner institution	National YWCA of Korea and its member institutions
• CKI engagement	Financial education instructors

*The program is implemented under the auspices of the Citi Foundation.



Community Solutions

Half the world's population resides in cities and approximately 100 million people move to cities every year. The fast pace of urbanization presents both challenges and opportunities to the municipal governments and residents. The city landscape has been changing, and it is changing in the ways that meet citizens' needs, which is positive. The city, as one of the critical drivers of economic development, is a fertile soil where innovations are born, experiments are done, and new ways of thinking are generated, improving the quality of the lives of billions of people across the globe. Citi supports the efforts to build dynamic cities that provide economic opportunities to the vulnerable population. At the same time, it has been addressing the social issues ranging from environment, housing to infrastructure issues that cities are facing along with municipal governments, community organizations, and research institutes.

Shelters to Share Love with Neighbors

Habitat for Humanity

Citibank Korea has sponsored a house-building project for the past 23 years since 1998 in partnership with Habitat for Humanity Korea that has been leading the house-building programs for low-income people having no home ownership based on the voluntary participation of its executives and employees.

Under the sponsorship of the Citigroup's Korea franchise, around 35 houses have been established in small and medium cities across the country such as Gwangyang, Daegu, Gunsan, Daejeon, Cheonan, Asan, Yangpeong, Taebaek, Samcheok, Inje, and Chuncheon to help address housing issues of the low-income people who are deprived of the homeownership. Senior executives and employees of Citi Korea participate in the volunteer house-building program for two nights and three days together with their children who are high school or undergraduate students. This is a highly preferred family volunteer program through which the participants remind themselves of the true meaning of volunteerism.

Amid the COVID-19 pandemic situation in 2020, Citibank Korea continued its efforts to stabilize housing for the low-income people by reducing the participant size to smaller groups compared to previous years and complying with the government's quarantine guidelines.



○ Habitat for Humanity, 1998~2020



Total # of houses built

35



Total # of volunteers

1,714



Cumulative budget

KRW 3,338 MM

○ Habitat for Humanity at a Glance

• Target	Low - income people with no home ownership
• Program objective	House construction support and volunteering activities
• Partner institution	Habitat for Humanity Korea
• CKI engagement	Around 100 executives and employees, and their families take part in volunteer activities for a week every year

Citi people around the world sweating together

Citi Global Community Day (GCD)

Citi, as a global financial institution, celebrates Citi Global Community Day (Citi GCD) every year along with Citi people and their families, and customers globally.

Global Community Day, since its inception in 2006, has contributed to building sustainable society with execution of various projects satisfying the needs of communities such as education to fight illiteracy, environment preservation, medical service, and disaster relief.

'Citi Global Community Day' marking the 15th anniversary in 2020 was implemented in the form of non-face-to-face small group activities instead of large group programs over a long period from June to September to prevent the spread of COVID 19.

On Environment Day (June 5th), the executives and employees of Citi Korea actively participated in the activities supporting the communities where they belonged while people around the world were facing difficulties due to COVID-19. Starting with the cleaning up activity of 'Jubging,' a compound word of Jubda, which means pick up in English, and jogging, they joined blood donation to share love with neighbors, growing acorns and re-planting them in the forest, and providing online job mentoring for youth.



○ Citi Global Community Day, 2006~2020



Total # of volunteers

34,468

○ Program at a Glance

• **Key activities**

Jubging (compound word of 'jubda' (meaning pick up) and jogging) environmental clean-up activity, employees' participation in blood donation, growing acorns to re-plant them in the forest, online job mentoring for job-seeking youth, practicing kindness in community and to surrounding people, etc.

• **Total of participants in 2020**

631

Coping with climate change for sustainable society

Change Now for Tomorrow

Change Now for Tomorrow is a program designed to respond to climate change by raising the general public's awareness on climate change and promoting behavioral changes of enterprises. Citibank Korea discusses measures to tackle climate change in cooperation with the World Wildlife Fund (WWF), and engages itself in accountable corporate citizenship activities to further improve awareness on climate change thereby contributing to realizing sustainable society.

By holding Climate Action for Round Table and Climate Act Conference, and staging supporter promotion, Citibank Korea enables the government, corporations, and the civil society to initiate counter efforts against climate change.



○ 2018-2020 Program Info.



○ Change for Tomorrow at a Glance

• Target	Private enterprises, Citizens, Government
• Key programs	Holding Climate Action for Round Table and international conference where the government, corporations, and civil society participate, and external promotion through supporters' activities
• Partnership institution	World Wildlife Fund
• CKI engagement	CKI executives, employees and their families participate in the environmental volunteer activities, and CKI joins the roundtable as one of the corporate representatives

*The program is implemented under the auspices of the Citi Foundation.

The 1st Enterprise to Participate in Environmental Protection in Ara Water Way

Ara Waterway Gaggumi

Citibank Korea has engaged in 'Ara Waerway Gaggumi' program in partnership with National YWCA of Korea in Incheon and K-Water since 2014. The partnership is aimed at contributing to water quality enhancement and forestation. Citibank Korea executives and employees take part in the plan to improve water quality by throwing EM (Effective Microorganisms) balls and the forestation activities to transform the barren land near the Ara Park Way Square into a forest every year.

1) What is EM? EM, an acronym for Effective Microorganism, is a mixture of various types of microorganisms existing in nature that have good effect on the environment. The ferment extract EM is mixed with yellow mud, rolled into balls, and thrown into stream. These organic balls are known to be the significantly effective in water purification.



○ Ara Waterway Gaggumi, 2014~2020



Total # of EM balls

35,800



Total # of trees planted

670

○ Ara Waterway Gaggumi at a Glance

• Areas	Ara Waterway Gyulhyun Naru and Ara Parkway Square
• Key programs	Making/ Throwing EM balls, Tree planting
• Partnership institution	YWCA Incheon, Korea Water Resources Corporation
• CKI engagement	EM ball making/ throwing , water purification activities, and tree planting



Good Citizens

Citibank Korea has various 'awards' to recognize the efforts of the individuals, enterprises, and institutions that deliver exemplary achievements, and with these awards, the firm has strived to widespread their success stories across society. Although it is not a fancy awarding ceremony, we annually identify those who demonstrate leadership by giving hope to and shining the light for others based on fair and objective criteria. Citi wishes to build healthy society by holding this humble yet valuable awarding every year.

Support Women's Rights in Korean Society

Korea Women Leadership Award

In 2003, Citibank Korea began 'Korea Women Leadership Award' in partnership with the National YWCA of Korea. The program intends to identify hidden female leaders who have contributed to enhancing women's social status in Korea, giving them credits they deserve and establishing them as role models.

The Grand Prize is given to the female leader who makes contributions to society through professionalism and the spirit of creation and volunteerism. Young Leader Award is granted to the women leaders aged 50 or under who explore Korean women's new roles for future. The Operation Committee comprised of the experts in various fields select the awardees every year after in-depth deliberation.



○ Korea Women Leadership Award, 2003~2020



Past awardees

Grand Prize **18**
individuals
Young Leader Award **18**
individuals
Special Award **7**
individuals (teams)



2020 Awardee

Grand Prize **Jung, Eun-kyeong**
commissioner of the Korea Disease Control & Prevention Agency
Young Leader Award **Lim, Seon-ae**
director (movie 'An Old Lady')
Special Award **Team Flame**
(the first reporter and recorder of the 'Nth room' case in Telegram)



Cumulative budget

KRW **1,345** MM

○ Korean Women Leadership Award at a Glance

• Target	Korean women having contributed to improving women's leadership
• Award category	Grand Prize 1, Young Leader Award 1
• Partnership institution	National YWCA of Korea

For good corporate citizens

Korea Social Enterprise Award

'Korea Social Enterprise Award' is a project designed to identify the best 'social enterprises' that Citibank Korea launched along with Korea Microcredit Joyful Union in 2017.

The award began with an aim to encourage the social enterprises that have been devoted to addressing social issues concerning the socially vulnerable by creating jobs and staging supporting activities and to widespread the best practices of social enterprises.

The Korea Social Enterprise Award is composed of three awarding categories: Job Creation, Social Innovation, and Growth. In each category, one company is selected based on on-site assessment and professional panel deliberation.

In 2020, the award was given to social cooperative Gangseo Sharing Care Center in the job creation category, Damsimpo in social innovation, and Kyeongseong Technology in the growth category.

Particularly this year, great social enterprises that provided the socially vulnerable with quality social services by continuously creating job opportunities, making learning materials for visually challenged children who were in the blind spots of social welfare, and digitalizing social welfare services despite the COVID-19 pandemic were honored with the award.



2020 Social Enterprise Award Winners



Job Creation
Social cooperative Gangseo
Sharing Care Center



Social Innovation
Damsimpo



Growth
Kyeongseong
Technology

Korea Social Enterprise Award at a Glance

• Target	Social enterprises and prospective social enterprises that have been at the forefront of social economic activities such as creating jobs, and providing innovative social services
• Awarding category	1 awardee for Job Creation, Social Innovation, and Growth respectively
• Partnership institution	Joyful Union

Promoting journalistic development in finance and economy

Citi Korea Journalistic Excellence Awards

Citi has run 'Citigroup Journalistic Excellence Awards' globally since 1982 to acknowledge the excellent journalistic pieces about finance and business, driving the development of finance and journalism in Korea.

Citi Korea Journalistic Excellence Awards has established the history and tradition of recognizing 88 teams of journalists since its inception in 1993. In 2020 Citi Korea Journalistic Excellence Awards, a total of four teams were honored with the award, one Grand Prize and three First Prizes in the categories of General Economy, Financial Market, and Consumer Finance respectively. The journalist who wins the Grand Prize is given the opportunity to attend the Journalism School Seminar in the Columbia University in the U.S, a globally prestigious journalism school, to obtain advanced knowledge in the fields of finance and journalism.



○ 2020 Citi Korea Journalistic Excellence Awards

Awarding category	Media	Journalists	Article Title
Grand Prize	Seoul Daily	Kim Dong-hyun, Im Ju-hyeong, Ha Jong-hoon, Jang Eun-seok, Hong In-gi, Gang Yoon-hyeok, Na Sang-hyun	In-depth analysis of 2020 real-estate market - house becoming a symbol of one's social class
First Prize, Economy in General	The Korea Economic Daily	Oh Sang-heon, Lee Tae-hoon, Seo Min-joon, Choi Jin-seok, Seong Soo-young	In-depth analysis of Korea's taxation
First Prize, Financial Market	DongA Daily	Kim Jae-young, Jang Yoon-jeong, Lee Geon-hyuk, Kim Hyeong-min, Kim Dong-hyuk, Kim Ja-hyun	Rebuilding K-finance - Korean finance needs to change to survive
First Prize, Consumer Banking	Chosunbiz	Lee Jong-hyun, Song Gi-young, Yeon Ji-yeon, Lee Yoon-jeong, Lee Da-bi	Financial education from 10 years old

*Titles of the awardees omitted



Citi Volunteers

Citibank Korea participates in diverse volunteer activities with spontaneous participation of its executives and employees to fulfill the true spirit of volunteerism. From the first Saturday to the fourth week of every month, the company runs a volunteer program to practice love for neighbors and preserve nature where executives and employees can join along with their children.

In addition, to fulfill its basic social accountability as a financial institution, Citibank Korea has implemented the volunteer activities such as financial education for teenagers, social contribution programs related to youth employment, and house-building project for low income people with no home ownership. These programs have been run on voluntary basis, which is true to the meaning of the genuine volunteerism.



코로나 19 극복을 위한 씨티 임직원사랑의 헌혈

citi 한국씨티은행

친구들이, 세균과 잘 싸워서 빨리 건강해지자,
이마스크 쓰고 빨리 건강해 지렴.
늘 응원할게. 파이팅! 지훈이가.
친구들이, 빨리 퇴원했으면 좋겠어~ 도윤이가.
이형일 님 자녀



In 2020, face-to-face collective volunteer activities could not be done due to COVID-19. However, the bank provided masks and hand sanitizers to the socially marginalized who had little access to the items in the facilities where the CKI staff usually volunteered (eldercare facility, welfare facilities for the disabled). They also delivered encouraging messages with invigorating drinks to the medical staff in Daegu and North Gyeongsang Province. In addition, they continued the volunteer activities in the areas where the direct helping hands were needed by engaging in the donation activities to support those who were vulnerable to COVID-19 and blood donation to share love and address blood shortages, and making cotton masks to distribute them to those who were susceptible to the infection.



THANK YOU
DOCTORS AND NURSES

Info Graphic

<h2>2020 CSR Statistics</h2>	<p>Total # of volunteers</p>  <p>974 people</p>	<p>Total CSR spending</p>  <p>KRW 12.602 billion won</p>
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<h2>Pathways to Progress</h2>	<p>Citi-JA Characterization School Competency Building Program</p>  <p>7,868 beneficiaries (cumulative)</p>	<p>Ewha - Citi Global Finance Academy</p>  <p>2,890 students having completed the course (cumulative)</p>	<p>Citi-Kyunghee NGO Internship</p>  <p>1,363 interns (cumulative)</p>
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<h2>Financial Inclusion</h2>	<p>Think Money Financial Education</p>  <p>568,328 beneficiaries for 15 years (cumulative)</p>
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<h2>Community Solutions</h2>	<p>Building Hope & Home</p>  <p>35 houses built</p>	<p>2020 Global Community Day</p>  <p>631 participants</p>	<p>Citi forest near Ara Waterway</p>  <p>670 trees planted (cumulative)</p>
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<h2>Good Citizens</h2>	<p>Citi Women's Leadership Award recipients (cumulative)</p>  <p>Grand Prize / Young Leader Awards to 18 individuals</p> <p>Special Award winners 7 individuals (or teams)</p>
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Citi, it's different Citibank Korea Inc.

Citibank N.A. Seoul Branch first established its presence in Korea in 1967 as one of the first multi-national banks to open business in the country. In 2017, Citibank Korea celebrated another milestone of the 50th anniversary of entering the Korean market.

Citibank Korea Inc. that came into being with Citigroup's acquisition of KorAm Bank in 2004 has some 200 million customers in 160 countries worldwide and builds on Citi's ample experiences on the global stage and advanced financial know-how accumulated throughout 200 years of Citi's history. The multi-national banking and financial services institution has set itself apart from competition by offering a wide spectrum of financial products and services ranging from corporate banking and retail banking to card products that best meet customers' needs

Citibank received 'Syungryejang,' a Distinguished Order of Diplomatic Service, from the Ministry of Finance and Economy recognized for its contribution to supporting the Korean economy to recover itself during the Oil Shock in 1978. The global financial institution was also honored with 'Heunginjang,' another type of Distinguished Order of Diplomatic Service, for its critical role in the rollover of USD 24 billion international loan in 1998 when the financial crisis hit the country. In addition, Citibank Korea, the Korean franchise of the global financial services company, contributed to stabilizing the foreign exchange market of Korea by receiving financing worth USD 800 million from Citigroup headquarters in the US at the end of December 2008.

Contributing to enhancement of quality of life across the globe Citi Foundation



The Citi Foundation is committed to the economic empowerment and financial inclusion of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. It has strived to expand the employment opportunities for youth by providing them with the benefits of institutional finance and invested in injecting energy into the urban economy. Under the slogan of "More than Philanthropy," the Citi Foundation fulfils Citi's mission, and drives Thought Leadership and innovation. Please visit Citi Foundation's website (www.citifoundation.com) for more information.

Citigroup Affiliates in Korea Citigroup Global Markets Korea Securities Ltd.



The Corporate Investment Banking Group of Citigroup first entered the Korean market in 1996 as a joint venture with Korea Exchange Bank under the name of Hwaneun Smith Barney Securities, Inc. and was listed on the Korea Stock Exchange. Then, as a result of Citigroup increasing the investment in the joint venture, it became a subsidiary in which Citigroup had 100% stake and changed its name to Citigroup Global Markets Korea Securities Ltd. in April 2003. It has since then offered corporate investment financial services including underwriting of business M&A and the securities businesses for corporate and institutional clients.